

Message Text

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PAGE 01 TEGUCI 01780 122338Z
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W
-----110240 131257Z /53
R 121808Z APR 78
FM AMEMBASSY TEGUCIGALPA
TO USDOC WASHDC
INFO SECSTATE WASHDC 0047

UNCLAS TEGUCIGALPA 1780

E.O. 11652: N/A
TAGS: BBSR, HO
SUBJ: WTDR/FTI: CALZADO BETTY (REQUESTED AS BETTY CALZADO)

REF: USDOC 04767

1. HONDURAS

OFFICE USE: 2. 215 3. N/A 4. 01

5. CALZADO BETTY

6. 4 CALLE S.O. #24

7. SAN PEDRO SULA, CORTES

8. CONTACT: ELIZABETH GOMEZ MILLA DE GUTIERREZ

9. TITLE: OWNER AND MANAGER

10. PHONE: 520540 11. TELEX: NONE

12. CABLE: NONE

13. ESTABL: 1969 14. EMPL: 5 15. MEDIUM

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16. REPUTATION: Y-EXCELLENT 17. RPT. DATE: 04/78

OFFICE USE: 18. N/A 19. N/A 20. N/A 21. N/A 22. 15

23A. 23351/15 IMP, RET, WOMEN'S DRESSES
23B. 23610/15 IMP, RET, CHILDREN'S DRESSES AND BLOUSES
23C. 31440/15 IMP, RET WOMEN'S FOOTWEAR

23D. 31490/15 IMP, RET, CHILDREN'S AND INFANT'S SHOES

23E. 31710/15 IMP, RET WOMEN'S AND CHILDREN'S HANDBAGS AND PURSES.

24. FOREIGN SALES: LOCAL ONLY

25. FINANCIAL REFS: BANCO DEL COMERCIO S.A., 6A. AVE. S.O.

1-2 CALLE, SAN PEDRO SULA, FLAGLER FEDERAL SAVINGS & LOAN
ASSOCIATION, 101 NE. FIRST AVENUE MIAMI, FLA. 33132.

26. TRADE REFS: POLLY DE CALIFORNIA, 321 E. THIRD ST., LOS
ANGELES, CALIFORNIA 90013; B. ROSENBERG & SONS., INC. 215 DECATUR,
NEW ORLEANS, LA. 70130; MERCHANDISE MART 777 N.W. 72 AVE.,
MIAMI, FLA. 33150.

27. FOREIGN FIRMS REPRESENTED: NONE

28. POST EVALUATION: MRS. ELIZABETH DE GUTIERREZ, OWNS AND
OPERATES THIS RETAIL OUTLET SELLING WOMEN'S AND CHILDREN'S
WEAR IN SAN PEDRO SULA LOCATED IN NORTHERN HONDURAS. THE FIRM
HAS A WORKING CAPITAL OF 60,000 LEMPIRAS (US\$ 30,000); 1977
SALES WERE ABOUT 200,000 LEMPIRAS (US\$100,000). LOCAL CREDIT
SOURCES REPORT SATISFACTORY EXPERIENCE ON LOANS IN THE MEDIUM
FIVE FIGURES; THE FIRM'S FINANCES APPEAR SOUND AND OBLIGATIONS
ARE PROMPTLY MET. MRS. GUTIERREZ IS A WEALTHY BUSINESSWOMAN WHO
ALSO OWNS LARGE HOLDINGS OF REAL ESTATE IN THE SAN PEDRO SULA
AREA. THE EMBASSY CONSIDERS FIRM AN EXCELLENT TRADE CONTACT
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FOR U.S. FIRMS.

29. PREP: HARRIETTE CASTILLO, APPR: MARGARET KROMHOUT.
JARAMILLO

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 12 apr 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978TEGUCI01780
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Expiration:
Film Number: D780159-0147
Format: TEL
From: TEGUCIGALPA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780464/aaaacceu.tel
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Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 8d1ad0b1-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2989371
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI: CALZADO BETTY (REQUESTED AS BETTY CALZADO)
TAGS: BBSR, HO
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/8d1ad0b1-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
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